

ISM: gallery at the Koos Art Center
540 East Broadway
Long Beach, California 90802

August 23rd, 2008
Reception 7:00 p.m. - 10:00 p.m.

**FOR IMMEDIATE
RELEASE:
SK8OLOGY**

*Turning skateboards
into canvases
for a worthy cause.*

In the tradition of pairing contrasts in order to create new mediums of expression, Long Beach, California based non-profit *ISM: a community project* presents, "SK8OLOGY: fine art on skateboards", an exhibition that combines skateboard counter culture with the world of fine art.

On Saturday August 23, 2008, at 7 p.m. *ISM: a community project*, dedicated to benefiting the youth of the local and global community through artistic enrichment, will be hosting their annual fundraiser to support the organizations' work in the Arts. A portion of the proceeds will also support *Now That You Know*, a non-profit organization that helps to provide ambitious girls from developing countries a secure environment for learning and growth.

The exhibition will showcase over 180 creative deck canvases donated by some of today's most gifted artists, professional skateboarders and celebrities. Skateboarding legends Craig Stecyk, Nathan Pratt, Steve Caballero and Danny Gonzales have all contributed along with Jason Lee from *My Name is Earl* and Mike Shinoda of *Linkin' Park*. Countless internationally recognized artists have also joined the cause including Audrey Kawasaki, Amy Sol, Chet Zar, Luke Chueh, Pearl C Hsiung, Sandow Birk, Tessar Lo, and Yoskay Yamamoto.

For a complete list of contributors please visit:
www.ISMcommunity.org/sk8ology

The arts fundraiser will begin with an online auction and opening exhibition at the ISM: gallery located in the Koo's Art Center at 540 East Broadway in Long Beach, CA. The show will remain open for one week before it travels to the Action Sports Retailer (ASR) tradeshow in San Diego, CA where the online auction will conclude.

SK8OLOGY marks a first for artists, celebrities and skaters mixing mediums for the greater cause. Help make a difference by joining the movement.

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