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ISM

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**INTERNATIONAL POLAROID
CELEBRATION**

gallery exhibition + limited edition book

ISM: a community project, a non-profit arts organization, is celebrating instant film and the Polaroid 600 Series with a gallery exhibition + limited edition book featuring over 200 professional and amateur photographers from around the world.

The opening reception of *INSTANT GRATIFICATION: los angeles* is scheduled for 7:00 PM on Saturday January 9th, 2010 at Copro Gallery, Bergamot Station, Southern California's largest art gallery complex and cultural center, located on eight acres in the heart of Santa Monica, California.

Approximately 2,000 original, one-of-a-kind Polaroid's will be displayed together in a uniform manner from floor to ceiling, side by side, in protective plastic sleeves.

The special event will be accompanied by live musical performances with The Fling, Sam Outlaw and The Romany Rye.

After the show closes on Sunday, January 10th, a jury of artists and designers will commence production on a rare retrospective print collectible documenting the *INSTANT GRATIFICATION* project including personal essays and love letters celebrating instant film.

ISM: a community project, a 501 c 3 non-profit organization inspiring innovative interaction and conversation both online and offline, is proud to partner with The Impossible Project in an effort to save instant film.

Polaroid submissions for the Gallery Exhibition + Limited Edition Book are open to the public.

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If you would like more information, high resolution images, or to schedule an interview, please email Kevin Staniec at Kevin@ISMcommunity.org or call him at 562-458-8899. You may also visit <http://www.ISMcommunity.org> for more information.

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